

STC BOARD OF DIRECTORS MEETING, May 9, 2012 MINUTES

CALL TO ORDER: The meeting was called to order by President Hemmingsen at 3:00 pm

ATTENDEES: BOD members Hemmingsen, Ruffin, Jackson, and Greenbaum plus three additional STC members. Director Lamb was absent (recovering from knee surgery).

APPROVAL OF AGENDA

The agenda was modified to include the status of the new STC rules and the status of the contract with club pro Terry Gibson.

ANNOUNCEMENTS

- Programming of the new computer system reached a major milestone with the completion of the Access Control subsystem.
- The contract of the STC pro Terry Gibson has been signed by Terry and HOA1 and will take effect June 1, 2012. The original document will be kept by HOA1.
- The new STC rules are waiting for approval by HOA2. HOA1 is waiting for HOA2.

APPROVAL OF MINUTES

Minutes of the March 14, 2012, meeting of the BOD were approved as distributed.

TREASURER'S REPORT—Riley Jackson

Account Balances as of April 4, 2012

Total Bank and Savings Account Balance: \$40,359.56

Charity Fund Total: \$1371.00

Year-to-Date Income: \$38000.00

Year-to-Date Expenses: \$11500.00

Membership as of May 8, 2012: 440 paid members. The Board discussed the dwindling membership and the possible reasons for it.

COMMITTEE REPORTS

HOA1 Tennis Committee: Linda DePew, chair of the HOA1 Tennis Committee, reported that HOA1 expects to choose a concrete contractor for the patio extension by the end of May. The project is expected to take about three weeks after the contractor starts work. There was some discussion of replacement of the folding tables used for special events on the patio. Linda said she would work with HOA1 to see what could be done.

HOA2 Tennis Committee: Frank Ruffin, Board Liaison to the committee, reported there was no news from HOA2. STC member and coordinator Jon Chase reported that there have been some complaints about the lack of cleanliness of the HOA2 courts. After some discussion it was determined that HOA1 cleans its courts according to a known schedule, but it is not known if HOA2 has a cleaning schedule for its courts.

UNFINISHED BUSINESS None

NEW BUSINESS

Women's Organized Play Pilot Program

Linda DePew, Mary Jo George, and Karen Hemmingsen introduced a proposal for a women's Organized Play pilot program. A description of the program is attached below. After considerable discussion Director Greenbaum made a motion to approve the pilot. The motion was seconded by Director Ruffin. Director Jackson proposed an amendment to the motion to exclude the use of STC funds in the pilot. The amendment was defeated 3-1. The original motion was then approved by a 3-1 vote with Director Jackson opposed. Details of the program will be sent out to the membership via email.

AED Effort By Gary Greenbaum

Director Greenbaum reported that he and his committee had completed their work and had presented a list of recommendations to the Tennis Committees of both HOAs, along with a list of "best practices" for use of AEDs.

There has been no action by either HOA yet.

COMMENTS AND QUESTIONS FROM MEMBERS

none

The meeting was adjourned to Executive Session to discuss a member's rating appeal.

The meeting was adjourned at 5:09 pm.

Minutes submitted by Riley Jackson, acting STC Secretary

Ladies Organized Play Pilot

(Developed by MJ George, Linda Depew, & Karen Hemmingsen)

Issue: Most ladies at the A and B+ level do not participate in Organized Play for the following reasons:

- 1) Ladies USTA matches are normally played on Monday & Friday, which pulls many ladies from Organized Play on those same days.
- 2) The current appeal process forces women already at one level to play with other ladies at a lower level who have not proven themselves to be successful at their current level.
- 3) There are 68 B+ women at varying degrees of ability which can make matches lopsided and not challenging enough for some.
- 4) Many B+ ladies are already playing in pre-determined social groups, avoiding organized play.

Challenge: How to get more ladies to participate in Organized Play

Solution: First address the above issues while incenting ladies to participate for a “pilot” period.

- 1) There are no USTA matches during the “pilot” period
- 2) Change the appeal process; players wishing to advance to the next level must first prove their competency and their success at their current level before moving to the next level.
- 3) Ladies participating in the “pilot” program will be “seeded” into pods of similar playing ability.
- 4) Most ladies in pre-determined groups play on Wednesday and Friday, leaving Monday a better day to pilot this program.

General conditions of proposal:

1. Co-Chairs of the Program are MJ George and Linda Depew. Karen Hemmingsen will be the BOD liason and advisor.
2. Pilot program will run June 4th through July 30th on ***Mondays*** only. (9 weeks)
3. We will limit the playing level to current B+ ladies during the pilot program (ladies in the appeal process attempting to move to a B+ are not eligible)
4. There must be a minimum of 25 B+ ladies signed up and willing to participate in program. Ladies may sign up to participate during the trial, but we need at least 25 ladies to start.
5. Sign-ups must be completed by May 28th (Memorial Day)
6. Ladies electing to participate in pilot program will have a “S” entered next to their names.

Specifics of the pilot program.

1. B+ ladies signing up for program will be “seeded” into general pods of playing level. Once done, this will be the “starting” point of how ladies are matched together by the Coordinator.
2. Once matches are made, if there is an insufficient number of ladies to make a full court, the Coordinator will pull another “non S coded person to fill the court. Scores will still be tallied, but only for the ladies that are “S” coded.
3. Ladies will keep scores, at end of play each time, will turn in scores to Coordinator w/in 24 hours of play.
4. Scores are “NOT” posted nor available to the general group but are turned into program director(s).
5. Program director will recalculate ratings based on initial podding and submitted scores.

6. Program director will provide Coordinator with the new “seeding” of ladies to be used when doing the next match.
7. The results of matches will “NOT” be used in any way to change anyone’s rating. The highest achieving person and lowest achieving person will still be a B+ at end of pilot period.

Incentives: There will be prizes/recognition given to participating ladies at the end of 9 weeks based on:

1. Most matches played
2. Highest % of matches won
3. Highest % of games won
4. Best “sportswomen”
5. Others decided by directors/committee

Commitment needed from BOD:

1. Approval of program
2. Marketing of program
3. Use of coordinators for specialized matching
4. Use of system to code “S” next to ladies participating.
5. \$200 to be used towards prizes/awards

Next Steps:

5/9/12	BOD Approval
5/11/12	Email to general membership (Riley)
5/12/12	Email to B+ ladies (MJ)
5/12 - 5/31/12	Sign up for pilot program
6/1/12	Go or No-Go decision, based on number of ladies signed up (at least 25)
6/4-7/30	Running of program (with minor tweaks as needed)
7/30/12	Survey to those who participated
8/15/12	Evaluation of Survey by Directors and BOD (Identify strengths and weaknesses)
9/1/12	Next steps ?? will we continue this program to all ladies at all levels, discontinue program, improve program?